

<b>Bydgoszcz Study Tour</b>		
<b>04th – 08th December 2023</b>		
<b>Time</b>	<b>Topics and activities</b>	<b>Notes</b>
<b>04th December, Main Campus WSG,</b>		
10.00 - 10.30	Opening ceremony at WSG University	Marek Bogusz, Magdalena Bergmann, Filip Sikora (WSG Chancellor)
10.45 - 12.30	Introduction to entrepreneurial ecosystem at WSG University - Doc. Robert Lauks, Innovation Creator/Dept of Psychology	
13:30 – 15:00	Innovation Session #1 – presentations of selected innovative solutions created at WSG	
Afternoon (around 3-4 PM)	University-business cooperation: meeting with the members of the WSG Council of Employers	Michał Walczak and others
<b>05th December, Main Campus WSG</b>		
10:00-11:30	Practical issues of marketing research for entrepreneurial scientists - Doc. Robert Lauks, Innovation Creator/Dept of Psychology	
11:45-13:15	Enterprise Game as a tool of entrepreneurial higher education - Prof. Mariusz Barczak, Dept of Economics	
14:00-15:30	Discovering Entrepreneurial Mindset - Marek Bogusz, International Relations Dept	
<b>06th December, Main Campus WSG</b>		
10:00-11:30	Support and development of enterprises through banking instruments - Dr Ewelina Idziak, Dept of Economics	
12:00 – 13:30	Accessibility Lab and inclusive business mindset – Dr Magdalena Bergmann, Dept of Education and Social Services and Dr Jacek Gospodarczyk, Dept of IT & Mechatronics	
14:00 – 15:30	Innovation Session #2 – presentations of selected innovative solutions created at WSG	Ewelina Gdaniec and others
<b>07th December, Main Campus WSG</b>		
08.30 - 20.00	Tour to Malbork	
<b>8th December, Main Campus WSG</b>		
09:00 – 10:30	Polish Economic Society – Branch Office in Bydgoszcz: Supporting young people’s entrepreneurship - grants and mentoring	
11:00 – 12:00	Social services as a part of entrepreneurial and engaged university – meeting at WSG Social Service Center	

13.00 - 19.00	Tour to Toruń	The earlier you go to Toruń, the better – at 4pm it will be already dark outside. If necessary we could make an apoinment for you at one of the city's business organizations
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